

## FIAM Resellers Page

Are you featuring our collections in your showroom?

We have devised a virtual showcase that will enable you to establish direct contacts with potential leads through your storytelling.

Send us a t [marketing@fiamitalia.it](mailto:marketing@fiamitalia.it) the following communication material to apply for the preparation of your personalized landing page in the reseller section of our website.

Copy:

- showroom presentation (minimum 500, maximum 1000 characters);
- short narrative about the collaboration with FIAM (including eventual witnesses of your experience with the brand)
- eventual further service information for prospects

Visual:

- your logo (in jpg format)
- overview of your showroom building or vitrine from the outside (in jpg o tiff format, 300dpi resolution);
- gallery of images featuring FIAM collections displayed in your showroom (minimum 3 with horizontal cut and 2 with vertical cut, in jpg o tiff format, 300dpi resolution);
- eventual YouTube link to a corporate video that may be embedded